

AGENDA ITEM

REPORT TO HEALTH AND WELL BEING BOARD

25 MAY 2016

**REPORT OF STEVE ROSE,
CHIEF EXECUTIVE, CATALYST
STOCKTON-ON-TEES & CHAIR
OF STOCKTON: A FAIRER
START**

STOCKTON: A FAIRER START ANNUAL REPORT TO HEALTH & WELLBEING BOARD 2016

SUMMARY

3.1 This report provides an update on the progress of the 'A Fairer Start' (AFS) programme and details next steps in continuing full implementation throughout the rest of 2016.

3.2 A Fairer Start is a 3 year pilot currently funded by Stockton Borough Council Public Health and NHS Hartlepool & Stockton-on-Tees CCG; focussing on improving three key outcomes for 0-3 year olds living in the Stockton Town Centre ward: The 'A Fairer Start' project focuses on improving three key outcomes for 0-3 year olds living in the Stockton Town Centre ward:

- Social & Emotional Development
- Speech & Language Development
- Nutrition

The overarching outcome is for all children to be 'School Ready' by the age of five.

3.3 Pilot Area: Stockton Town Centre Ward

Stockton Town Centre not only has a diverse population with high levels of BME and transient communities, it also has very distinct geographic communities that have their own identity and cultural needs. Based on these demographics and the diverse mix of health inequalities, deprivation and societal complexities; it was agreed that Stockton Town Centre ward would be the target population for the A Fairer Start pilot.

PROGRESS

2.1 Management

Stockton: A Fairer Start has a clear governance structure that has been maintained throughout the project's life. This is described in detail in the report with all participating partners highlighted as well as their roles and responsibilities.

2.2 Community Champion Programme

One of the key features of Stockton: A Fairer Start is the development and use of champions in and from the Town Centre Ward who will engage with families to raise awareness of the issues of the programme. The report gives full details of the high level of engagement during the first year of the champions being engaged. The report also demonstrates some clear successes even at this early stage.

2.3 Workforce Development

Another feature of the programme is the cross-sectoral/multi-disciplinary nature of addressing the intransient problems of Town Centre Ward. The report describes the enormous amount of work that has been undertaken to produce a shared development plan for all disciplines and levels of experience, including the volunteer community champions. This development programme is now out for tender and is due to start in the coming months.

2.4 Data Tracking & Monitoring

The report also describes the integrated approach to data management, information sharing, monitoring and evaluation of the Stockton: A Fairer Start programme. This has proved an enormous challenge and it is pleasing that a unified approach is now being established.

RECOMMENDATIONS

3.1 That the Health & Wellbeing Board note this report;

3.2 That the Health & Wellbeing Board receive an interim report in December to confirm financial arrangements for Stockton: A Fairer Start going forward.

FINANCIAL IMPLICATIONS

4.1 Stockton: A Fairer Start has been jointly funded by Hartlepool & Stockton-on-Tees CCG and Stockton-on-Tees Borough Council with some additional funds coming through catalyst. In order for the Community Champions Programme to continue and develop there is a need to secure funding from April 2017. Catalyst is working with BIG Lottery to this end and will report on progress in December.

LEGAL IMPLICATIONS

5.1 No legal implications

RISK ASSESSMENT

6.1 No risks identified to be reported to the Health & Wellbeing Board

COUNCIL PLAN

7.1 Comes under Early Help Strategy and meets the “Giving Children the best start in life” priority.

CONSULTATION

8.1 No further consultation needed following extensive work in 2014-15.

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